

Fast Track Guide

Online Profits To Your Website In 24 Hours



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Yahoo! Search Marketing, formerly known as Overture, is still one of the largest in the online advertising world, and Yahoo has the largest online network in the world! If you want to join us in the success we have had over the years, we highly suggest that you take some time and go through this short "Fast Track Guide". **You will not regret it, and your bank account won't either!**

First of all, before we get started, I would like to give you a little background about my experience with Yahoo before you take any of my advice. My name is Michael Davies, CEO & Affiliate Manager of AffiliateJunktion.com. I have been in the Affiliate Marketing Industry for a number of years now, using both Google and Yahoo.

My experience is that Yahoo achieves the **highest conversions** out of any advertising network I have used to date, even beating out the likes of Google Adwords. The traditional path of most marketers is to start with Google, and once they are looking to expand their market reach they approach other advertising networks such as Yahoo Search Marketing and MSN Adcenter. **I will tell you straight out that you are losing out on HUGE profits if you are not using Yahoo Search Marketing.** It's as simple as that!

Before I jump into the specifics of how you can use Yahoo to expand your online profits, you are going to need a Yahoo Account. If you don't already have one, I will provide you with links that will give you **\$120 FREE credit** in your account when you sign up on the next page!

Complete the simple instructions in this short guide, claim your **\$120 free** Yahoo advertising bonus credits and **start earning with your website!**

As you may know, the online market in the USA has pretty much reached it's full potential. However, the european market is still an upcoming and growing area in the world of online marketing.

Believe it or not, Yahoo has not combined all of the search platforms into a single location for advertisers. So in order to promote your affiliate website to the European audience, you would need to create a Yahoo UK account.

I would highly recommend to register with Yahoo UK as it receives **loads of visitors**, has very little advertiser competition (I mean VERY little), and the visitors you will receive are of much higher quality.

With Yahoo Search Marketing UK you can make **more sales** per visitor to your website. And if you register below you will receive a **Free £50 (\$120) advertising credit!** These free credits will get you started in earning some generous affiliate commissions.

Before you go any further, I suggest that you set-up a Yahoo UK Search Marketing account so that you can follow along with what I am going to teach you. It is quick and easy, and there is no cost for signing up to Yahoo. In fact, if you use the link below, you will receive a free £50 (\$120) advertising credit added to your new account within 48 hours of signing up.

Setting-Up A Yahoo UK Account (Get £50 Just For Signing Up)

Step 1: Go to the following page (make sure you're connected to the internet)

[Sign Up To Yahoo Search Marketing UK - Free Credit Click Here!](#)

Step 2: Click the **"Sign Up"** button at the top right corner of the page. Use the link above to ensure that you receive your **Free £50 (\$120) credit** when you open your Yahoo Search Marketing account.

Step 3: You will then want to select self-serve. This is adequate for any marketer as you will still have full control of your campaign. Click the "Sign Up" button at the bottom of the page, under "**Self Serve**", to continue.

Step 4: You will then be taken to the Start Page. The country should already be selected at "United Kingdom and Republic of Ireland". You will also need to select your time zone at the right bottom corner and click the "**Get Started**" button at the bottom of the page.

Step 5: You will now need to select if you want to display your ad throughout the entire market or specific regions only. I suggest to select the "**Entire Market**" so you will receive the most exposure for your website.

Select "Entire Market" and click "**Next: Keywords**" to continue.

Step 6: You will then be asked to choose keywords. I suggest that you type in 3 keywords for the time being to get your account set-up quickly. Upon opening your account you will easily be able to create new keyword categories and add keywords to your account. In this example we use 3 keywords relating to "making money".

Type in the following 3 keywords in the "**Enter Keywords**" area on the right side of the page.

- affiliate
- affiliate programs
- affiliate marketing

Click "**Next: Related Keywords**" to continue.

In the area on the left Yahoo will automatically provide you with related keywords, you do not need to worry about this right now.

Click "**Next: Pricing**" to continue

Setting-Up A Yahoo UK Account (Continued)

Step 7: You will be asked to enter your daily spending limit. At this point, we suggest that you set it to £5 to start with. You can update this at any point in the future when you have activated your account.

Set your "Account Daily Spending Limit" to £5 and set your "Maximum Bid" (Cost Per Click) to £0.20

Click "**Next: Create Ad**" to continue.

Step 8: You will then be asked to create an ad for these keywords. You will want to create an ad that is highly relevant, and preferably contains keywords within the ad's little description. Here is a simple ad that you can use as a guideline. I highly suggest to be creative and create your ads yourself, as this will improve acceptance of your ad.

Title: Free Affiliate Program

Description: Superior Personal Support. High Payouts. Join Free

URL: <http://www.YourDomain.com>

Click "**Next: Review**" to continue.

Step 9: You will then be asked to review and activate your ad. This includes entering your sign-up information for your account, including your username, password, email address and company name. If you do not have a company name, simply enter your name into this field.

After you are done entering your info and the security code, click the "**Activate Now**" button, at the bottom right side of the page.

A window will be displayed with the Yahoo Advertiser Terms & Conditions. Read and accept the Terms & Conditions.

Setting-Up A Yahoo UK Account (Final Steps)

Click: **"I have read and agree to the Terms and Conditions"**. Then a window will be displayed with Yahoo's Privacy Policy. Read and accept Yahoo's Privacy Policy. Click: **"I have read and agree to the Privacy Policy"**.

Step 10: You will then be asked to fill out your contact information. This includes your personal info, including full name and address. You are almost done if you have reached this point, just a couple more steps to go.

Fill out your contact information and choose **"IT & Computing - Internet Services"** under **"Industry Information"**.

Click **"Next: Billing Information"** to continue.

Step 11: Now you need to enter your billing information. You need to input your Credit Card that you will be using for your Yahoo UK Account and to be able to receive your **Free Credit**.

Click **"Done"** when you have filled out your billing info.

Remember; You will be receiving a **£50 credit** to your account just for signing up to Yahoo UK.

At this point you have completed the sign-up process and your keywords have been submitted to Yahoo's editorial status for review. You can now start the creation of new campaigns and take a look around by logging into your Yahoo Account.

**You have now successfully completed the Fast Track Guide!
Turn to page 6 for a free, members only bonus.**

NOTE: The Yahoo Promotions Department can take 24-48 hours to deposit the free credits into your accounts.

Free Bonus

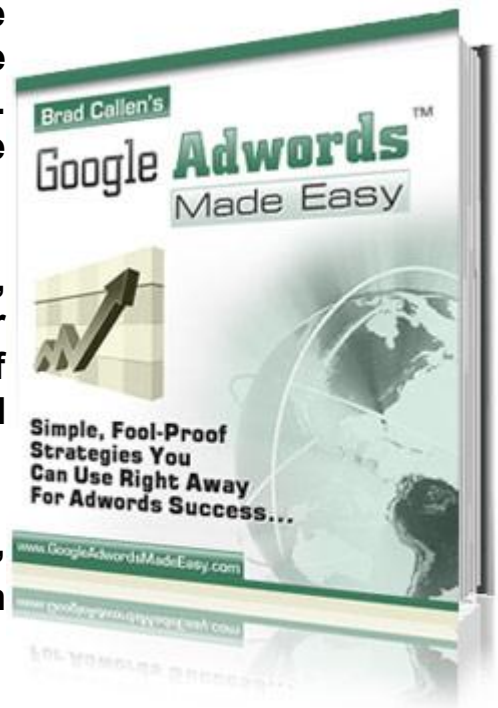
By using the Yahoo UK Network you will be able to generate a great amount of quality traffic to your website. However, this is only the european market. Imagine how much more money you could make by receiving a flood of quality traffic from all around the world!

You would have probably received a **Free Google Adwords Credit** from your hosting company when you registered your domain name. (Most hosting companies provide a free \$25 or \$50 credit) I highly recommend to use this free credit to generate even more quality traffic to your website and **SKYROCKET YOUR EARNINGS!**

Using Google Adwords as well as Yahoo UK can be extremely successful for building your online profits. There are many e-books and guides being sold on how to use Google Adwords successfully and create a massive amount of online profits. However, at AffiliateJunktion.com we are looking after you all the way!

We have negotiated with Brad Callen, Search Engine Optimization and Pay Per Click expert, to provide you with one of his most successful guides called "Google Adwords Made Easy."

This e-book can be sold for \$97 or more, however, by clicking [HERE](#) you can download your copy absolutely **FREE!**



Final Word...

If you truly want to take advantage of some of the highest converting traffic, we suggest that you join the Yahoo UK & Google Search Marketing Network. The traffic will come quickly and the long term benefits will weigh out the time it takes to create your account's campaigns and read through the "Google Adwords Made Easy" guide.

I hope you have enjoyed the "Fast Track Guide" and I'm certain, by following the steps in this guide you will experience the same sort of success I continue to have with Yahoo Search Marketing. If you ever need any additional support, please do not hesitate to contact me at any time.

Best regards,

Michael Davies - CEO Affiliate Junktion

www.AffiliateJunktion.com/contactus